

**V. K. KRISHNA MENON COLLEGE OF COMMERCE AND ECONOMICS AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE AND
P. A. MENON COLLEGE OF MANAGEMENT**

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Details of activities conducted by the Department during the Academic Year 2023-2024

Name of the Department:- COMMERCE

Name of the Senior Faculty - Dr. DEVAKI KUTTY

Sr. No.	Date/s of Event DD/MM/YYYY From - To	Title / Theme of Event	Brief Detail of a activity (Name of Resource Person, if any)	No. of Beneficiaries
1	2-8-23, 9-8-23, 23-8-23, 5-9-23, 13-9-23, 18-9-23, 30-9-23, 5-10-23, 3-11-23, 30-11-23	Lecture series on soft skill development for TYBCOM students	Ms. Sheha Dixit, counselling psychologist conducted session for the ten days on topics namely Ways of thinking, Adaptability & Personality Development, Stress management, Team Building, Problem solving, Confidence building, Decision making, Time management, Types of personality and Conflict resolution respectively. Students actively participated in the sessions.	11 on an average (14,13,12,11,11,08,13,12,11 & 11)
2	18-12-2023	Elocution competition	The participants were given topics related to field of commerce namely Challenges and opportunities of small business in the digital era, role of AI in the business decision making and CSR: balancing profit and purpose. D'souza Pamelalisy and Shiwank Manendra won the prize.	5
3	15-12-2023	Online Quiz competition	The quiz was based on questions related to areas of management, marketing, law, taxation and financial management. Mr. Sayyed G.A.M, Davkar Sayee.S and Patil Chaitali .M from TYBAF, SYBAF and TYBCOM RESPECTIVELY were the prize winners of the quiz	21

4	18-01-2024	Seminar on changing landscape of careers in financial markets	Mr. Ammen Khan, Product head and Mr. Sandeep jadhav senior marketing Exceutive of BSE Institute ltd were the resource persons for the seminar.	88
5	29-02-2024	Slogan & Logo competition	The participants were asked to develop slogan and logo for OTT platforms or road safety or watches. Ms. Trupti Subhash won the prize.	4